

Greg Adams

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PROFESSIONAL EMPLOYMENT & EXPERIENCE

- August 2003 to Present **VINEYARD CONSULTANT – VINE HELP VITICULTURAL CONSULTING**
Vineyard Services for the Ultra Premium Wine Industry Specializing in Customized Consulting and Management Services including: Quality Assurance for Contracted Grape Purchases, Providing Grower / Vnyd. Management Co. / Winery Liaison Services, Technical and Non-Technical Training for Vineyard and Winery Personnel, Temporary Management Solutions, Vineyard Budget Development, Grape Sourcing and Contract Assistance, Site Evaluation, Vineyard Design and Planting Recommendations. Current clients include: Patz & Hall Winery, Lynmar Winery, Freeman Winery, B Vineyards & Habitat, Baker Lane Vineyards & Winery, Archer Family Vineyards, Karren Vineyard, Otellini Vineyard, and several other producers located primarily within the Russian River Valley and Sonoma Coast Appellations.
- August 1999 to November 2003 **DIRECTOR OF VINEYARD OPERATIONS – FLOWERS VINEYARD & WINERY**
Responsible for Vineyard Development and Management of Estate Vineyards and Leased Properties, Grower and Neighbor Relations, Contract Negotiation and Enforcement, Coordinating Off-Site Cultural Practices, Development and Control of all Vineyard Budgets, Harvesting Coordination for Grapes at Estate and Off-site Vineyards. Vineyard Team Building / Training and Supervisory Responsibilities for Viticulturist, Viticultural Assistant, Vineyard Liaison, Off-site and Estate Vineyard Supervisors and Crews.
- April 1998 to October 1999 **VINEYARD / INT'L DEVELOPMENT MANAGER – STAG'S LEAP WINE CELLARS**
Responsible for Vineyard Development and Management, Construction of Budgets for Napa Valley Operations, Defining Viticultural Practices and Overseeing Vineyard Operations for Estate and Chilean Vineyards, Sourcing and Harvesting Grapes in Both Napa and Chile.
- January 1997 to March 1998 **VINEYARD OPERATIONS MANAGER - KENDALL - JACKSON**
Responsible for Vineyard Development and Management, Development of Budgets for South American Vineyard Investments, Land Acquisition, Sourcing Grapes, Vineyard and Grower Relations, Grape Contract Management, Harvest Coordination, Monitoring, Grape Processing, Wine Maintenance and Cellar Assistance.
- November 1992 to December 1996 **PRINCIPAL, VITI - VINEYARD TECHNOLOGY**
Operated VITI, a Consulting Group Based in Mendoza, Argentina Specializing in Vineyard Development & Management, Site Evaluation & Plant Material Selection, Grape Sourcing and Acquisitions, Capital and Operating Budget Spreadsheet Development, Crew Selection and Supervision, On-site Research and Investigation, Canopy and Irrigation Management.
- November 1992 to July 1994 **VITICULTURIST / INVESTIGATOR - CREA, Argentina**
Establish Vineyard Practices, Crew Supervision and Training, Site Selection / Development, Planting Recommendations, Research and Investigation of Irrigation and Fertilization Practices for a 40 Member Cooperative in the Mendoza area.

EDUCATION

- 1990 - 1992 **University of California at Davis, Davis, California.**
M.S., Horticulture / Viticulture Specialization (Honors)
Masters Thesis: Influence of Rootstock and Vine Spacing on Growth, Composition and Productivity of Cabernet Sauvignon Grapevines Grown at the Oakville Experimental Vineyard.
- 1986 – 1990 **California Polytechnic State University, San Luis Obispo, California.**
B.S., Agricultural Engineering Technology, (Honors)

* References Available Upon Request